

Alice E. Marwick

amarwick@gmail.com | <http://www.tiara.org>

ACADEMIC APPOINTMENTS

University of North Carolina, Chapel Hill <i>Assistant Professor, Department of Communication</i> <i>Faculty Affiliate, UNC Center for Media Law and Policy</i>	2017 –
Data and Society Research Institute, New York, NY <i>2016-2017 Fellow; Faculty Advisor, Media Manipulation Initiative</i>	2016 –
Fordham University, Bronx, NY <i>Director, McGannon Center for Communication Research</i>	2014 – 2016
Fordham University, Bronx, NY <i>Assistant Professor, Department of Communication and Media Studies</i> <i>Academic Affiliate, Center on Law & Information Policy, Fordham University School of Law</i>	2012 – 2016
Microsoft Research New England, Cambridge, MA <i>Postdoctoral Researcher, Social Media Collective</i> <i>Supervisor: Dr. danah boyd</i>	2010 – 2012

EDUCATION

PhD New York University , New York, NY Media, Culture, and Communication Dissertation: “Status Update: Celebrity, Publicity and Self-Branding in Web 2.0” Committee: Dr. Marita Sturken (chair), Dr. Helen Nissenbaum, Dr. Gabriella Coleman Readers: Dr. Fred Turner, Dr. danah boyd	2005 – 2010
MA University of Washington , Seattle, WA Communication Thesis: “Selling Your Self: Identity Online in the Age of a Commodified Internet” Committee: Dr. David Silver (chair), Dr. Beth Kolko, Dr. Crispin Thurlow	2003 - 2005
BA Wellesley College , Wellesley, MA Political Science and Women’s Studies (cum laude)	1994 - 1998

RESEARCH INTERESTS

Social media, privacy and surveillance, far-right internet subcultures, disinformation, celebrity and consumer culture, information policy, gender and technology, technology industries, youth and technology

BOOKS

Marwick, A. (under contract). *Hidden: Networked Privacy and Those Left Out* (working title). New Haven: Yale University Press.

Marwick, A. (2013). *Status Update: Celebrity, Publicity and Branding in the Social Media Age*. New Haven: Yale University Press.

Reviewed in the New York Review of Books, the New York Times, Science, the Los Angeles Times, the Financial Times, the Chronicle of Higher Education, Public Books, Inside Higher Ed, and elsewhere. New York Times Editor's Pick, Times Higher Education Book of the Week, Huffington Post Definitive Tech Book of 2013. Paperback version published in 2015.

EDITED VOLUMES

Burgess, J., Marwick, A., and Poell, T. (Eds.) (2018). *The Sage Handbook of Social Media*. Thousand Oaks, CA: Sage Publications, Inc.

EDITED JOURNAL ISSUES

Marwick, A. and boyd, d. (2018). *International Journal of Communication*. Special section on "Privacy at the Margins" (nine articles and introduction).

MANUSCRIPTS IN REVIEW

Marwick, A. "Why Do People Share Fake News? A Sociotechnical Model of Media Effects." *Georgetown Law Technology Review*.

REFEREED JOURNAL PUBLICATIONS

Pitcan, M., Marwick, A. & boyd, d. (2018). "Performing the Vanilla Self: Respectability Politics, Social Class, and the Digital World." *Journal of Computer-Mediated Communication*. Published online before print.

<https://academic.oup.com/jcmc/advance-article/doi/10.1093/jcmc/zmy008/4962541>

Marwick, A. & Hargittai, E. (2018). "Nothing to Hide, Nothing to Lose? Incentives and Disincentives for Sharing Personal Information with Institutional Actors Online." *Information, Communication and Society*. Published online before print.

<https://www.tandfonline.com/doi/full/10.1080/1369118X.2018.1450432>

Marwick, A. & Caplan, R. (2018). "Drinking Male Tears: Language, the Manosphere, and Networked Harassment." *Feminist Media Studies*. Published online before print.

<https://www.tandfonline.com/doi/full/10.1080/14680777.2018.1450568>

Marwick, A. (2017). "Scandal or Sex Crime? Gendered Privacy and the Celebrity Nude Photo Leaks." *Ethics and Information Technology*, 19(3), 177-191.

<https://link.springer.com/article/10.1007/s10676-017-9431-7>

- Gilman, M., Madden, M., Levy, K & Marwick, A. (2017). "Privacy, Poverty and Big Data: A Matrix of Vulnerabilities for Poor Americans." *Washington University Law Review* 95(1): 53-125. http://openscholarship.wustl.edu/law_lawreview/vol95/iss1/6/
Nominated for Future of Privacy Forum's Privacy Papers for Policymakers Award
- Marwick, A., Fontaine, C. & boyd, d. (2017). "'Nobody sees it, nobody gets mad': Social Media, Privacy, and Personal Responsibility among Low-SES Youth." *Social Media & Society*, May 30. <http://journals.sagepub.com/doi/full/10.1177/2056305117710455>
- Hargittai, E. and Marwick, A. (2016). "'What Can I Really Do?' Explaining the Privacy Paradox with Online Apathy." *International Journal of Communication* 16. <http://ijoc.org/index.php/ijoc/article/view/4655>
- Marwick, A. (2015). "Instafame: Luxury Selfies in the Attention Economy." *Public Culture* 27(1): 137-160. <http://www.publicculture.org/articles/view/27/1/instafame-luxury-selfies-in-the-attention-economy> *Most frequently read Public Culture article, 2015-2017*
- Marwick, A and boyd, d. (2014). "Networked privacy: How teenagers negotiate context in social media." *New Media and Society* 16(7): 1051-1067. *Lead article in special issue commemorating ten years of Facebook*
- Marwick, A and boyd, d. (2014). "'It's Just Drama': Teen Perspectives on Conflict and Aggression in a Networked Era." *Journal of Youth Studies* 17(9): 1187 – 1204.
- Marwick, A., Gray, M. and Ananny, M. (2014). "'Dolphins are Just Gay Sharks': Glee and the Queer Case of Transmedia as Text and Object." *Television and New Media* 15(7): 627-647.
- Marwick, A. and Ellison, N. (2012). "'There Isn't Wifi in Heaven!' Negotiating Visibility on Facebook Memorial Pages." *Journal of Broadcasting and Electronic Media* 56(3): 378-400.
- Marwick, A. (2012). "The Public Domain: Social Surveillance in Everyday Life." *Surveillance and Society* 9(4). http://library.queensu.ca/ojs/index.php/surveillance-and-society/article/view/pub_dom *Received S&S paper prize for early-career researchers*
- Marwick, A. and boyd, d. (2011). "To See and Be Seen: Celebrity Practice on Twitter." *Convergence* 17(2): 139 – 158.
- Marwick, A. and boyd, d. (2011). "I Tweet Honestly, I Tweet Passionately: Twitter Users, Context Collapse, and the Imagined Audience." *New Media and Society* 13(1): 114-133. *Most-cited article in New Media and Society (top new media journal); 2000+ citations*
- Marwick, A. (2010). "There's a Beautiful Girl Under All of This: Performing Hegemonic Femininity in Reality Television." *Critical Studies in Media Communication* 27(3): 251-266.
- boyd, d and Marwick, A. (2009). "The Conundrum of Visibility: Youth Safety and the Internet." *Journal of Children and Media* 3(4): 410-414.

Marwick, A. (2008). "To Catch a Predator? The MySpace Moral Panic." *First Monday* 13(6).
<http://www.uic.edu/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/2152/1966>

REFEREED CONFERENCE PAPERS

Marwick, A. (2013). "'They're really profound women, they're entrepreneurs': Conceptions of Authenticity in Fashion Blogging." *ICWSM, International Conference on Weblogs and Social Media*. Cambridge, MA: July 7-11.

Golder, S., Yardi, S., Marwick, A., and boyd, d. (2009). "A Structural Approach to Contact Recommendations in Online Social Networks," *SIGIR, Proceedings of Workshop on Search in Social Media*.

BOOK CHAPTERS

Marwick, A. (*in press*). "The Algorithmic Celebrity: The Future of Internet Fame and Microcelebrity Studies." In Abidin, C. and Brown, M.L. (eds), *Internet Fame around the Globe: Case Studies in Microcelebrity*. Bingley UK: Emerald Group Publishing.

Marwick, A. (*in press*). "None of this is New (Media): Feminisms in the Social Media Age." In Press, A. & Oren, T. (eds), *The Handbook of Contemporary Feminism*. New York: Routledge.

Marwick, A. (2018). "Silicon Valley and the Social Media Industry." In Burgess, J., Marwick, A. & Poell, T. (eds), *The Sage Handbook of Social Media*. Thousand Oaks, CA: Sage Publications, pp. 314-329.

Albury, K., Leaver, T., Marwick, A., Rettberg, J.W. & Senft, T. (2017). "The Selfie Course: More than a MOOC." In Bennett, R. & Kent, M. (eds), *Massive Open Online Courses and Higher Education: Where to Next?* Burlington, Vermont: Ashgate.

Marwick, A (2016). "You May Know Me from YouTube: (Micro)-Celebrity in Social Media." In Marshall, D. & Redmond, S. (eds), *A Companion to Celebrity*. Hoboken, NJ: Wiley-Blackwell, 333-350.

Marwick, A. (2013). "Gender, Sexuality and Social Media." In Senft, T. & Hunsinger, J. (eds), *The Social Media Handbook*. New York: Routledge, pp. 59-75.

Marwick, A. (2013). "Ethnographic and Qualitative Research on Twitter." In Weller, K., Bruns, A., Puschmann, C., Burgess, J. and Mahrt, M. (eds), *Twitter and Society*. New York: Peter Lang, 109-122.

Marwick, A. (2013). "Online Identity." In Hartley, J., Burgess, J. and Bruns, A. (eds), *Companion to New Media Dynamics*. Blackwell Companions to Cultural Studies. Malden, MA: Blackwell, pp. 355-364.

Silver, D. and Marwick, A. (2006). "From .edu to .mil: The militarization of Internet studies." In Silver, D. and Massanari, A. (eds), *Critical Cyberculture Studies: Current Terrains, Future Directions*. New York: NYU Press.

Reprinted in Nayar, Pramod K. (2010) *The New Media and Cybercultures Anthology*. Malden, MA: Blackwell Publishing.

Thurlow, C. & Marwick, A. (2005). "Apprehension versus awareness: Toward a more appropriate conceptualization of young people's communication." In Williams, A. & Thurlow, C. (eds), *Talking Adolescence: Perspectives on Communication in the Teenage Years*. New York: Peter Lang.

ENCYCLOPEDIA ENTRIES

Marwick, A. (in press). "Micro-Celebrity, Self-Branding and the Internet." In Ritzer, G. (ed). *Wiley Blackwell Encyclopedia of Sociology*, 2nd Edition.

BOOK REVIEWS

Marwick, A. (2017). "Young Feminists Coming of Age in Digital Culture." Review of Girls' Feminist Blogging in a Postfeminist Age by Jessalynn Keller. *Journal of Transformative Works and Cultures* 24. <http://journal.transformativeworks.org/index.php/twc/article/view/1072>

Marwick, A. (2015). "Open Markets, Open Projects: Wikipedia and the Failure of Openness." Review of Wikipedia and the Politics of Openness by Nathaniel Tkacz. *Public Books*, July. <http://www.publicbooks.org/nonfiction/open-markets-open-projects-wikipedia-and-the-politics-of-openness>

Marwick, A. (2012). Reading YouTube by Anandam Kavoori. *New Media and Society* 14(5): 888-890.

Marwick, A. (2009). Human Rights in the Global Information Society by Rikke Frank Jorgensen. *Information, Communication & Society* 12(6): 958-959.

WHITEPAPERS AND PUBLIC POLICY REPORTS

Marwick, A. and Lewis, B. (2017). *Media Manipulation and Disinformation Online*. New York: Data & Society Research Institute. <https://datasociety.net/output/media-manipulation-and-disinfo-online/> 100pp report on how the far-right manipulates the mainstream media. Covered by *The Guardian*, *NPR*, *CNN*, *the Today Show*, *the New York Times*, *New York Magazine*, *Mic*, *VICE News*, *Business Insider*, *Mashable*, *BoingBoing*. Released with syllabus for undergraduate classrooms.

Marwick, A., Blackwell, L., & Lo, K. (2016). *Best Practices for Conducting Risky Research and*

Protecting Yourself from Online Harassment (Data & Society Guide). New York: Data & Society Research Institute. <http://datasociety.net/output/best-practices-for-conducting-risky-research/>

Boyd, d., Levy, K., and Marwick, A. (2014). "The Networked Nature of Algorithmic Discrimination." In Gangadharan, S.P., Eubanks, V. and Barocas, S. (eds), *Data and Discrimination: Collected Essays*. Washington, D.C.: Open Technology Institute, New America Foundation, pp. 53-57. <http://newamerica.org/downloads/OTI-Data-anDiscrimination-FINAL-small.pdf>

Marwick, A. and Miller, R. (2014, June 10). "Online Harassment, Defamation, and Hateful Speech: A Primer of the Legal Landscape." *Fordham Center on Law and Information Policy Report No. 2*, Fordham Law School, New York, NY. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2447904

Marwick, A. and Gonzales-Rivero, J. (2011). "Learning to Work with Large-Scale Twitter Data Sets: Using Off-The-Shelf Tools to Quickly and Easily See Tweet Patterns." Microsoft Research Social Media Collective Report, MSR-SMC-11-01, Cambridge, MA. http://socialmediacollective.files.wordpress.com/2011/10/marwick_gonzales-rivero_smc.pdf

Marwick, A., Murgia-Díaz, D., and Palfrey, J. (2010). "Youth, Privacy and Reputation Literature Review." Berkman Center Research Publication No. 2010-5, Harvard Public Law Working Paper No. 10-29. Berkman Center for Internet and Society, Harvard University. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1588163

Marwick, A. (2008). "LiveJournal Users: Passionate, Prolific, and Private." LiveJournal, Inc. Research Report. http://www.livejournalinc.com/LJ_Research_Report.pdf.

Marwick, A. (2008). "Current and Developing Practice in the Use of Web 2.0 in Higher Education in the United States of America." In *A Review of Current and Developing International Practice in the Use of Social Networking (Web 2.0) in Higher Education*, J.A. Armstrong & T. Franklin, Eds. For Committee of Inquiry into the Changing Learner Experience, U.K. <http://www.franklin-consulting.co.uk/Reports.html#Topic5>

EDITORIALS, COMMENTARIES, AND POPULAR PRESS

Marwick, A. and boyd, d. (2018). "Understanding Privacy at the Margins." *International Journal of Communication* 18. <http://ijoc.org/index.php/ijoc/article/view/7053>

Lewis, B. and Marwick, A. (2017). "Megyn Kelly fiasco is one more instance of far-right outmaneuvering media." *Columbia Journalism Review*, June 13. https://www.cjr.org/tow_center/megyn-kelly-alex-jones.php

Marwick, A. (2017). "Entrepreneurial Subjects: Venturing from Alley to Valley." *International Journal of Communication* 17. <http://ijoc.org/index.php/ijoc/article/view/4553>

- Marwick, A. and Lewis, B. (2017). "The Online Radicalization We're Not Talking About." *Select/All, New York Magazine*, May 18. <http://nymag.com/selectall/2017/05/the-online-radicalization-were-not-talking-about.html>
- Marwick, A. (2017). "Are there limits to online free speech?" *Points*, January 7. <https://points.datasociety.net/are-there-limits-to-online-free-speech-14dbb7069aec#.91r385qe8>
- Marwick, A. (2016). "Surviving the Digital World of 2017." *Harper's Bazaar Japan*, December, pp. 144-145.
- Marwick, A. (2016). "A new study suggests online harassment is pressuring women and minorities to self-censor." *Quartz*, November 24. <http://qz.com/844319/a-new-study-suggests-online-harassment-is-pressuring-women-and-minorities-to-self-censor/>
- Marwick, A. (2015). "Increased Social Support, Even Online, Is Beneficial." *The New York Times*, March 5, <http://www.nytimes.com/roomfordebate/2015/03/05/real-relationships-in-a-digital-world/increased-social-support-even-online-is-beneficial>
- Marwick, A. (2014). "Data mining our online footprint: valuable insight for them but privacy anxiety for us." *StatsLife*, the Royal Statistical Society, October 9. <http://www.statslife.org.uk/opinion/1838-data-mining-our-online-footprint-valuable-insight-for-them-but-privacy-anxiety-for-us>
- Marwick, A. (2014). "Plus ça change: social media's broken promise." *New Scientist*, 222 (2968): 28-29, May 10.
- Marwick, A. (2014). "In Defense of Getting Personal on Twitter." *Chronicle of Higher Education*, April 21. <http://chronicle.com/article/In-Defense-of-Getting-Personal/145945/>
- Marwick, A. (2014). "How Your Data Are Being Deeply Mined." *New York Review of Books*, January 9. <http://www.nybooks.com/articles/archives/2014/jan/09/how-your-data-are-being-deeply-mined/>
- Marwick, A. (2013). "Memes." *Contexts*, 12(4), Fall. <http://contexts.org/articles/fall-2013/memes/> *American Sociological Association publication; "jargon" series explaining current keywords*
- Marwick, A. (2013). "The Other Foot." *The New Inquiry* 20: 31-37, September 12. <http://thenewinquiry.com/essays/the-other-foot/> *Public-facing essay on fashion blog research*
- Marwick, A. (2013). "Donglegate: Why the Tech Community Hates Feminists." *Wired*, March 29. <http://www.wired.com/opinion/2013/03/richards-affair-and-misogyny-in-tech/>
- Marwick, A. & boyd, d. (2012) "Teens Text More Than Adults, But They're Still Just Teens." *The Daily Beast*, May 20.

Boyd, d. & Marwick, A. (2011). "Bullying as True Drama: Why Cyberbullying Rhetoric Misses the Mark." *The New York Times*, Editorial, September 22.

Marwick, A. & boyd, d. (2011). "Tweeting Teens Can Handle Public Life." *The Guardian*, February 15. <http://www.guardian.co.uk/commentisfree/2011/feb/15/tweeting-teens-twitter-public-privacy>

Marwick, A. (2010). "Do You Like Your E-Reader? Six Takes from Academics." *The Chronicle of Higher Education*, June 13. <http://chronicle.com/article/Do-You-Like-Your-E-Reader-/65840/>

Marwick, A. (2009). "There's No Hiding on Facebook." *The Guardian*, October 5. <http://www.guardian.co.uk/commentisfree/cifamerica/2009/oct/05/facebook-privacy-beacon-lawsuit>

KEYNOTE SPEAKER

"Why Do People Share Fake News? A Sociotechnical Model of Media Effects." *Designing Socio-Technical Systems of Truth*, Virginia Tech, Blacksburg, VA, March 1, 2018.

"The Kids Aren't Alt Right: Media Manipulation and Disinformation Online." *Workshop on Perceptual Bias and Social Media (PBSM)*, Montreal, Canada, May 15, 2017.

"Fame, Fortune and Fifty Thousand Followers: Micro-Celebrity and Social Media." *Celebrity Studies*, University of Amsterdam, the Netherlands, June 30, 2016.

"Privacy and Publicity in the Social Media Age." *Bridges to the Future*, University of Denver, March 24, 2015.

"Wall Posts Can't Protect You: Networked Privacy & Social Surveillance in Facebook." *Theorizing the Web*, City University of New York, March 1, 2013.

"Silver Linings? Pinterest, Fashion Blogs, and Conspicuous Consumption Online." *EduTech*, Fashion Institute of Technology, New York, March 16, 2012.

"The Fabulous Life of Microcelebrities: The Cultural Logic of Internet Fame." *ROFLCON*. Massachusetts Institute of Technology, April 25-26, 2008.

INVITED SPEAKER

"Why Do People Share Fake News? A Sociotechnical Model of Media Effects." School of Media and Journalism, University of North Carolina at Chapel Hill, March 8, 2018.

"Why Do People Share Fake News? A Sociotechnical Model of Media Effects." Technology Law and Policy Colloquium: Information Platforms. Georgetown University Law School, February 22, 2018.

“Media Manipulation and Disinformation Online.” Right Wing Populism: Methods and Goals. The University of Oslo and Agenda (left-wing Norwegian thinktank), Oslo, Norway, November 17, 2017.

“Media Manipulation and Disinformation Online.” The Influencers, Centre for Contemporary Culture, Barcelona, Spain, October 27, 2017.

“Beyond Fake News: Media Manipulation and Disinformation Online.” Department of Communication Colloquium Series, University of North Carolina at Chapel Hill, October 13, 2017.

“Media Manipulation and Disinformation Online.” NuLab for Texts, Maps, and Networks at Northeastern University and the Shorenstein Center on Media, Politics and Public Policy at the Harvard Kennedy School (co-sponsors), October 3, 2017.

“The Kids Aren’t Alt-Right: Internet Culture and Far-Right Extremism.” International Center for Photography, New York, May 3, 2017.

“Privacy, Poverty, and Big Data: A Matrix of Vulnerabilities for Poor Americans.” New York University Center for Data Science, April 20, 2017.

“Status Update: Attention and Audience in a Networked World.” Digital Communication Management Seminar sponsored by the BI: Norwegian Business School, Carter School of Journalism at New York University, January 10, 2017.

“No Girls on the Internet? Language & Online Misogyny.” *Ways with Words: Exploring Language and Gender*. Radcliffe Institute for Advanced Study, Harvard University, March 4, 2016.

“Networked Privacy: Breaches and Boundaries in Social Media.” Department of Communication, University of North Carolina at Chapel Hill, January 19, 2016.

“Networked Privacy: Breaches and Boundaries in Social Media.” Communication Colloquium series, Department of Communication, Cornell University, December 11, 2015.

“Unequal Harms: Socioeconomic Status, Race, and Gender in Privacy Research.” With Karen Levy. *Privacy Research Group*, New York University Information Law Institute, March 4, 2015.

“No Girls on the Internet? Understanding Online Misogyny.” Department of Communication, University of Illinois at Chicago, February 11, 2015.

“Networked Privacy: The Myth of Individual Control over Social Media.” Department of Communication Studies, Northwestern University, February 9, 2015.

“Scandal or Sex Crime? Ethical and Privacy Implications of the Celebrity Nude Photo Leaks.” *Privacy Research Group*, New York University Information Law Institute, November 19, 2014.

“Social Media and Privacy.” *Social Psychology in the Era of Social Media, Fall 2014 Seminar Series*, Research Center for Group Dynamics, Institute for Social Research. University of Michigan, November 10, 2014.

“No Girls on the Internet? Understanding Online Misogyny.” *Investigating the Socio-Technical Working Group Speaker Series* (Inaugural Lecture). Wellesley College, November 5, 2014.

“Gilbreth, Taylorism, and Compassionate Efficiency Algorithms.” *Ghost in the Machine*, Triple Canopy, Brooklyn, New York, November 1, 2014. With Frank Pasquale and Karen Gregory.

“Networked Privacy and Social Surveillance.” *MAGIC Speaker Series*, Laboratory of Media, Arts, Games, Interaction and Creativity, Rochester Institute of Technology, March 19, 2014.

“Networked Privacy and Social Surveillance.” *Surveillance Studies Centre Seminar Series* Queen's University, Kingston, Ontario, Canada, November 20, 2013.

“Networked Privacy and Social Surveillance.” *Annenberg Research Seminar*, University of Southern California, Los Angeles, CA, November 1, 2013.

“Big Data, Data-Mining, and the Social Web.” Governments, Corporations and Hackers: the Internet and Threats to the Privacy and Dignity of the Citizen. *Power, Privacy and the Internet*. New York Review of Books conference, Scandinavia House, New York, NY, October 30-31, 2013.

“We All Wanna Be (Internet) Famous: Micro-Celebrity and Authenticity Online.” *Fashion and Celebrity 2.0: Reconciling Discourses of Authenticity and Self-Promotion in an era of Social Media*. Spring Lecture Series, School of Media and Communication, Temple University, Philadelphia, PA, February 22, 2013.

“Youth & Social Media: Recent Research Findings” (opening plenary). *For Your Eyes Only: International Conference on Privacy, Empowerment and Technology in the Context of Online Social Networks*. Brussels, Belgium, November 29, 2012.

“No Girls on the Internet? Gender Expression and Misogyny Online.” Boston College, Co-sponsored by the Women’s and Gender Studies Program and the Communication Department, Boston, MA, October 4, 2012.

“How did I get here? Or, alternate paths to a STEM career.” *The Successful You*, Women’s Leadership Forum, Microsoft New England Research and Development Center, November 2011.

“Status Update: Celebrity, Publicity and Self-Branding in Web 2.0.” Berkman Luncheon Series, Berkman Center for Internet and Society at Harvard Law School, March 2011.

CONFERENCE PRESENTATIONS

“Why Do People Share Fake News? A Sociotechnical Model of Media Effects.” *The Governance and Regulation of Information Platforms*. Georgetown University Law School, February 23, 2018.

“Taking the Red Pill: Ideological Motivations for Spreading Online Disinformation.” (with Becca Lewis). Understanding and Addressing the Disinformation Ecosystem, University of Pennsylvania Annenberg School for Communication, Philadelphia, PA, Lewis, December 15 – 16, 2017.

“Chasing Authenticity: Microcelebrity and the Politics of Platforms.” Influencers, Microcelebrities, and Fame Aspirants: Producing and Consuming Identity in the Social Media Age. *International Communication Association Annual Conference*, San Diego, CA, May 25-29, 2017.

“Get Laid or Die Trying: Pick Up Artists, the Manosphere, and Online Misogyny.” (with Robyn Caplan). Malicious Scripts: Investigating Online Harassment and Networked Abuse (panel organizer). *International Communication Association Annual Conference*, San Diego, CA, May 25-29, 2017.

“Nothing to Hide, Nothing to Lose?: Incentives and Disincentives for Sharing Information With Institutions Online.” (with Eszter Hargittai). Trust and Tradeoffs for Online Privacy. *International Communication Association Annual Conference*, San Diego, CA, May 25-29, 2017.

“The Class Differential in Privacy Vulnerability.” *Privacy Law Scholars Conference*, George Washington University Law School, Washington, DC, June 2-3 2016. With Mary Madden, Michele Gilman and Karen Levy. *Nominated for Future of Privacy Forum's 2016 Privacy Papers for Policymakers Award*

“‘Nobody sees it, nobody gets mad’: Social Media, Privacy, and Personal Responsibility Among Low-SES Youth.” *Privacy Law Scholars Conference*, George Washington University Law School, Washington, DC, June 2-3 2016. With danah boyd and Claire Fontaine.

“‘What Can I Really Do?’ Explaining Online Apathy and the Privacy Paradox.” (presented by Eszter Hargittai.) Telecommunications Policy Research Conference 43, George Mason University School of Law, Arlington, VA, September 26, 2015.

“Follow for Follow, Likes for Likes: Instagram, Popularity, and the Labor of Micro-Celebrity.” Digital Labor in the Circuits of Value Capture, *Digital Labor*, Department of Culture & Media, The New School, New York, NY, November 15, 2014.

“Networked Privacy.” 10 Years of Facebook. *Association of Internet Researchers 15*, Daegu, Korea, October 23, 2014.

“Measuring Influence: Personal Media Metrics From Clips to Klout.” Web History, Social Media, and Popular Memory. *International Communication Association Annual Conference*, Seattle, WA, May 22-26, 2014.

“Hissyfits and Disgruntled Housewives: Forgotten Histories of the Feminist Internet.” *Rewriting the Digital: Alternative Histories of New Media. International Communication Association Annual Conference*, Seattle, WA, May 22-26, 2014.

“Entrepreneurial Subjects: Venturing From Alley to Valley.” Venture Labor: Work and “The Good Life” theme session. *International Communication Association Annual Conference*, Seattle, WA, May 22-26, 2014.

“Status Update: Celebrity and Attention in Tech Culture.” *South by Southwest Interactive*, Austin, TX, March 10, 2014.

“Instafame: Luxury Selfies in the Attention Economy” (invited paper). *Celebrities and Publics in the Internet Era*, sponsored by *Public Culture*. New York University, New York, NY, November 1-2, 2013.

“There’s No Justice Like Angry Mob Justice: Regulating Hateful Speech through Internet Vigilantism.” *Association of Internet Researchers 14*, Denver, CO, October 24, 2013.
<http://spir.aoir.org/index.php/spir/article/view/897/471>

“The Personal is Published: Exploring Utopia from Zines to Blogs.” *Frontiers of New Media*, University of Utah, Salt Lake City, UT, September 20-21, 2013.

“The egalitarian myth of social media: social distinction and mobility.” With Sami Coll. Media, Social Technologies and Communication Inequalities (invited plenary). *Swiss Sociological Association Congress 2013*, Bern, Switzerland, June 28, 2013.

“‘Crazy Night Last Night’: Publicity, Visibility, and Attention in Online Drama.” Digital Communication and Drama: Development, Identity, and Relationships in Adolescence and Emerging Adulthood. *Society for Research in Child Development 2013 Biennial Meeting*, Seattle, WA, April 20, 2013.

“‘I Can’t Believe You Tagged Me in That Photo’: Theorizing Privacy in Networked Publics.” Contexts of Privacy: Understanding Privacy in Internet Participation (panel). *Association of Internet Researchers 13*, Salford, UK, October 18-21, 2012.

“‘#IGoToASchool Where Life Revolves Around Twitter’: Teens, Twitter, and Public Participation.” *Society for the Social Studies of Science (4S)*, Copenhagen, Denmark, October 17-20, 2012.

“Youth & Social Media: Recent Research Findings.” Teens and Technology: What Does The Research Say And What Does That Mean For Youth Development? (panel) 206th *Boys & Girls Clubs of America National Conference*, San Diego, CA, May 2-4, 2012.

“Pinning Down Identity: Consumer Goods and Digital Consumption.” *Theorizing the Web*, University of Maryland College Park, April 14, 2012.

“Youth & Social Media: Recent Research Findings.” What the Data is Telling Us (opening research plenary). *Family Online Safety Institute Annual Conference*, Washington, DC. November 2011.

“Did you know dolphins are just gay sharks? Glee and the Transmediation of Queerness.” Digital Sites/Queer Circulations: Tracing Online Social Networks and GLBTQ Communities (panel). *American Anthropological Association Annual Meeting*, Montreal, Canada. November 2011.

“How did you get that?” The Invisible Economics of Fashion Blogging.” Femininities in Blogs (panel). *Association of Internet Researchers 12*, Seattle, WA. October 2011.

“The Drama! Teen Conflict, Gossip, and Bullying in Networked Publics.” *Oxford Internet Institute Decade in Internet Time Symposium*, Oxford, UK. September 22, 2011.

"Social Privacy in Networked Publics: Teens' Attitudes, Practices, and Strategies." (co-presented with danah boyd) *The Oxford Internet Institute Decade in Internet Time Symposium*, Oxford, UK. September 22. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1925128
10,114 downloads on SSRN; top 10 paper in Humanities Network

“Social Privacy in Networked Publics: Teens' Attitudes, Practices, and Strategies.” (co-presented with danah boyd.) *Privacy Law Scholars Conference*, Berkeley Center for Law & Technology at the Claremont Resort and Hotel, Berkeley, CA. June 2-3, 2011.

“Conspicuous and Authentic: Fashion Blogs, Style, and Consumption.” Information-Sharing, Communication, and Interaction on Social Media: Emergent Practices and Evolving Theory (panel). *International Communication Association Conference*, Boston, MA. 2011.

“The Public Domain: Social Surveillance in Everyday Life.” *Cyber-Surveillance in Everyday Life: An International Workshop*, University of Toronto, Canada. 2011.

“The Drama! Teens, Gossip and Celebrity.” *Popular Culture Association / American Culture Association Annual Meeting*, San Antonio, TX. 2011.

“Status and Networked Publics.” Networked Public Life (panel), *Digital Media and Learning Conference*, Long Beach, CA, 2011.

“The Closet in Context.” Designing Agency (panel), *Digital Media and Learning Conference*, Long Beach, CA, 2011.

“The Edited Self: Web 2.0 and Self-Branding in Technology Culture.” Brand Me Online: Sustaining Personal Identity through Strategies of the Corporate (panel). *Association of Internet Researchers 11*, Gothenburg, Sweden. 2010.

“Celebrity, Microcelebrity, and the Future of Internet Fame.” The Future15, *South by Southwest Interactive*, Austin, TX. 2010.

“Why Kids Do Care About Privacy.” *Microsoft Social Computing Symposium*, New York, NY, 2010.

“The Playboys of Tech: Gendered Entrepreneurial Narratives in Social Media Creation.” *Society for the Social Studies of Science* (4S), Washington, DC. 2009.

“Hating on the Twitter Snobs: Status and Microcelebrity on Twitter.” Tweeting it Out: Critical Examinations of Twitter across Disciplines (panel organizer). *Association of Internet Researchers 10*, Milwaukee, WI. 2009.

“I’m Internet Famous: Status in Social Media.” *South by Southwest Interactive*, Austin, TX, March 2008.

“To Catch a Predator? The MySpace Moral Panic.” *iConference*, Los Angeles, CA. 2008

“Elite: Social Status in Textual Internet Media.” *Interfaculty Initiative in Information Studies Workshop*, University of Tokyo, Tokyo, Japan. 2007.

“The People’s Republic of YouTube? Interrogating Rhetorics of Internet Democracy” (Winner, Student Paper Award). *Association of Internet Researchers 8*, Vancouver, Canada. 2007.

“Production and Participatory Culture in Online Reality Shows.” *Media in Transition*, Massachusetts Institute of Technology, Cambridge, MA. 2007.

“I Can Make You a (Net) Celebrity Overnight: Online Reality Shows.” *Media, Culture & Communication Graduate Conference*. New York Hall of Science, Queens, NY. 2006.

“Selling Your Self: The Values of Identity 2.0.” *Identity and Identification in a Networked World Graduate Conference*, New York University Law School, New York, NY. 2006.

“Rethinking Online Identity.” *Media Change and Social Theory*, St. Hugh’s College, Oxford, England. 2006.

“I’m more than a Friendster Profile: Identity, Authenticity and Power in Social Networking Sites.” *Association of Internet Researchers 6*, Chicago, IL. 2005.

INVITED PANELIST

The New Fake News. With Deen Freelon, Daniel Kreiss and Stephanie Willen Brown. *How to be Informed: Fake News and Big Data lecture series*. The William and Ida Friday Center for Continuing Education, University of North Carolina at Chapel Hill, September 26, 2017.

Media Manipulation and Disinformation Online. With Daniel Grushkin and Rebecca Miller. Fellows Databite, Data & Society, June 7, 2017.

Online Harassment, Risky Research, and Activism. With Amanda Lenhart and Zara Rahman. Databite for International Women's Day, Data & Society, March 8, 2017.

Protecting Academic Freedom in a Digital World. With Jessie Daniels and Shireen Mitchell. Institute for Research on Women, Rutgers University, March 3, 2017.

Sex, Lies and Cyberspace. With Michael Schudson, Eugene McLaughlin, and Lynn Chancer. Digital Sociology Faculty Seminar, Department of Sociology, Hunter College, November 4, 2015.

Cybersecurity Challenges for Universities: Addressing the Threats from State-Sponsored Actors, Criminals, Terrorists, "Hactivists" and Bullies. With Tim Murphy, David O'Neil, John Riggi and Timothy Ryan. *Rethinking Risk Management for Colleges and Universities*, RANE (Risk Assistance Network + Exchange), New York, NY, October 2, 2015.

Launch Event for *Public Culture* Special Issue "Celebrities and Publics in the Internet Era." With Sharon Marcus, Susan Murray, Dana Polan, and Terri Senft. *Institute for Public Knowledge*, New York, NY, February 13, 2015.

New Topics in Social Computing: Consent and the Network. With Karen Levy, Sarah Jeong, and Joanne McNeil. *Eyebeam*, Brooklyn, NY, January 7, 2015.

Digital Lives. With Astra Taylor, Christian Rudder, and Jenna Wortham. *Brooklyn Book Festival*, Brooklyn Historical Society, Brooklyn, NY, September 21, 2014.

A/S/L: Identity and Self-Performance. (Moderator). *Theorizing the Web 14*, Brooklyn, NY, April 25-26, 2014.

Employee Online Activity and the Right to Monitor. With Chris Wolf, Ariana Levinson, Nancy Oxfeld and Lafe Solomon. *Law and Information Society Symposium on Privacy and Employment in the Digital Society*, Center for Law and Information Policy at Fordham Law School, New York, March 19, 2013.

Gender and Social Media Panel: Being Female in a Virtual World. With Jessa Lingel and Janet Vertesi. Rutgers University, New Brunswick, NJ, February 2012.

Privacy Working Group Dinner. With danah boyd and Adam Thierer. Washington, DC, December 2011.

Kids, Privacy and Online Drama. @Microsoft: Conversations on Online Safety. With danah boyd and Amanda Lenhart. Microsoft Corporation, Washington, DC, December 2011.

Jens Grossklags & Nigel Barradale, "Social Status and the Demand for Security and Privacy" (Respondent). *Privacy Law Scholars Conference*, Berkeley Center for Law & Technology at the Claremont Resort and Hotel, Berkeley, CA. June 2-3, 2011.

Social Media: Transformation of Social Interaction and Individual Behavior (Moderator). *Privacy and Security Conference and Exposition (Reboot)*, Province of British Columbia, Victoria, BC, February 16-18, 2011.

Where Are We Now? The Inter-Generational Shift in Privacy Perceptions (opening plenary). With Peter Hustinx, Omer Tene, Peter Schaar, Kate Raynes-Goldie and Chris Hoofnagle. *32nd Annual Conference of Data Protection and Privacy Commissioners*, Jerusalem, Israel, October 27-29, 2010.

Internet Identity: Women in a Virtual World. With Gesel Mason and Michelle Rowley. Creative Dialogue series, University of Maryland, March 1, 2010.

Is Privacy Dead or Just Really Confused? With danah boyd, Siva Vaidhyanathan, and Judith Donath. *South by Southwest Interactive*, Austin, TX, March 2009.

P2P 2.0 and the Future of Digital Media. With Ian Clarke, Adam Fisk, Aaron Ray, and Wendy Seltzer. *South by Southwest Interactive*, Austin, TX, March 2009.

Okay, Facebook me: Exploring Behavior, Motivations and Uses in Social Network Sites. With Frederick Stutzman, danah boyd, and Clifford Lampe. *iConference*, Los Angeles, CA. 2008.

“Social Media” (Moderator). *Futures of Entertainment Conference*, Massachusetts Institute of Technology, November 21-22, 2008.

Mystery Science Web 3000: Combinatorial Media. With Sean Kelly, Rick Webb, and Lilli Cheng. *South by Southwest Interactive*, Austin, TX, March 2007.

Blogging Feminism: (Web) Sites of Resistance. With Gwendolyn Beetham, Michelle Riblett, Liza Sabater, Lauren Spees and Jessica Valenti. Barnard College, New York, NY. 2006.

Websites of Resistance. With Samhita Mukhopadhyay and Jessica Valenti. *Women, Action and the Media*, Cambridge, MA. 2006.

WORKSHOP ORGANIZATION

Show Me Your Selfies: A Pedagogy Workshop. *Association of Internet Researchers pre-conference*. Organized with Theresa Senft and Jill Walker Rettberg. Daegu, Korea, October 21, 2014.

Fashion and Technology, *Microsoft Social Computing Symposium*. Organized with Brady Forrest. New York, NY, January 2012

INVITED COLLOQUIA

Social Science Foo Camp. Menlo Park, CA, Feb 2-3, 2018.

Workshop on Propaganda and Media Manipulation. Data & Society, New York, NY, May 19, 2017.

Workshop on High Impact Research on Online Harassment and Moderation. MIT Media Lab, August 17-18, 2016.

Data & Society Workshop. New York, NY. May 17, 2016.

Microsoft Research Social Computing Symposium. New York, NY. January 11-12, 2016.

Microsoft Research Faculty Summit. Redmond, WA. July 14-15, 2014.

Microsoft Research Social Computing Symposium. New York, NY. January 16-18, 2013.

Consortium for the Science of Socio-Technical Systems (CSST) Summer Research Institute. Santa Fe, NM. 2012.

Microsoft Research Social Computing Symposium. New York, NY. 2012.

Google Zeitgeist. Phoenix, AZ. 2011.

Microsoft Research Social Computing Symposium. New York, NY. 2011.

Values in Design Graduate Workshop. Institute for Public Knowledge and Humanities Initiative, New York University. New York, NY. 2010.

Microsoft Research Social Computing Symposium. New York, NY. 2010.

Values in Computer and Information System Design (VID) Graduate Student Workshop. Santa Clara University Center for Science, Technology and Society. Santa Clara, CA. 2008.

Oxford Internet Institute Summer Doctoral Program. Oxford, United Kingdom. 2008.

iConference Doctoral Student Colloquium. Los Angeles, CA. 2008.

Microsoft Research Social Computing Symposium. Redmond, WA. 2007.

Social Software Symposium. University of North Carolina Chapel Hill, Chapel Hill, NC. 2006.

Ethical Design of Surveillance Infrastructures. University of Texas at Austin, Austin, TX. 2006.

TEACHING EXPERIENCE

Assistant Professor, University of North Carolina, Chapel Hill, 2017—Present

COMM 140, Introduction to Media History, Theory, and Criticism

COMM 390, Special Topics: Social Media

COMM 856, Feminism and Technology (graduate seminar)

Assistant Professor, Fordham University

COMM 1010 Introduction to Communication and Media Studies, 2012—2015
36 students; collaborated with junior faculty to co-develop syllabus; new lectures, assignments, and exams.
Survey of communication and media studies concepts, including language and power, semiotics, visual culture, propaganda, representation, media effects, audience studies

COMM 2010 Communication and Technology, 2013—2016
35 students, developed syllabus, lectures, assignments, and exams.
Basic science and technology studies (STS) approach to communication technologies, including the telephone, television, and video games

COMM 2525: Digital Media and Cyberculture, Fall 2013
35 students, developed syllabus, lectures, assignments, and exams.
Examines online culture and community using internet ethnography and cultural studies

COMM 3307 Social Media, 2012—2016
18-35 students, developed syllabus, lectures, assignments, and exams. Very successful use of class Tumblr blog, Medium.com, BuzzFeed, and other social media tools.
Overview of current sociological and anthropological research on social media

COMM 6300 Social Media and Public Communication (MA), Spring 2013
12 students; modification of 3307 for graduate level.
Qualitative research methods in social media and overview of current research

Instructor, New York University

E59.0014 Introduction to Media Criticism, Fall 2007, Fall 2009
E59.0001 Introduction to Media Studies, Spring 2008

Supervisor

- James Terry, “Tinder and Mobile Dating Applications.” Master’s Capstone Project, Public Communications, Fordham University, 2013
- James Pascucci, “Redefining the Troll: Performance Art and Parody in the New Media Age.” Senior honors thesis, Communication and Media Studies, Fordham University, 2012-2013
- Sarah Ramirez, “Thrift it, Celebrate it: Budget-Conscious Fashion Bloggers, Conspicuous Consumption, and Online Identity.” Fordham College at Rose Hill Undergraduate Research Symposium, Spring 2013
- Jazmin Gonzales-Rivero, High School Intern, Microsoft Research, Summer 2011
- Undergraduate independent study, visual culture of African philanthropy, Gallatin School of Individualized Study at New York University, Spring 2008

Outside Reader

- Kim Barbour, “Finding the Edge: Online persona creation in fringe art forms.” Doctor of Philosophy thesis, Deakin University, Australia, 2014

Advising

- 45 undergraduate Communication and Media Studies majors, 2016
- 60 undergraduate Communication and Media Studies majors, 2014-2015
- 69 undergraduate Communication and Media Studies majors, 2013-2014
- 65 undergraduate Communication and Media Studies majors, 2012-2013

Teaching Assistant

- History of Communication, Dr. Siva Vaidhyanathan, New York University, Spring 2007
- Intro to Media Studies, Dr. Ted Magder, New York University, Fall 2006
- History of Communication, Dr. Terrance Moran, New York University, Spring 2006
- Print & Human Experience, Dr. Siva Vaidhyanathan, New York University, Fall 2005
- Race & Gender in Communication, Dr. M. Li-Vollmer, University of Washington, Spring 2005
- History of Communication II, Dr. David Silver, University of Washington, Winter 2005
- Intro to New Media, Dr. Phillip Howard, University of Washington, Fall 2004

GUEST LECTURES

“Status in Social Media.” Technology and Modern Society. Dr. James Nolan. Williams College. 2016.

“Networked Privacy and Social Surveillance.” Doctoral Colloquium in Communication, Computing, and Technology in Education, Dr. Charles Kinzer, Teacher’s College at Columbia University, 2014.

“Celebrity and Social Media.” Introduction to Social Media, Dr. Laura Portwood-Stacer, New York University, 2013.

“Silver Linings? Pinterest, Fashion Blogs, & Conspicuous Consumption Online.” Fashion and Power, Dr. Laura Portwood-Stacer, New York University, 2013.

“Youth, Social Network Sites and Privacy.” Introduction to Digital Media, Dr. Siva Vaidhyanathan, University of Virginia, 2011.

“Participatory Culture.” Current Issues in Media and Communication Studies, Dr. Ted Magder, New York University and Amsterdam School of Communication Research, 2008.

“Copyright and Collective.” Copyright and Culture, Dr. Aram Sinnreich, New York University, 2007.

“The Internet and Participatory Culture.” History of Communication, Dr. Siva Vaidhyanathan, New York University, 2007.

“Identity in the Age of a Commercialized Internet.” Intro to Communication, David Parisi, New York University, 2007.

“Open Source and Community.” Copyright & Culture, Dr. Siva Vaidhyanathan, New York University, 2006.

“Social Networking Services.” Intro to New Media, Clifford Tatum, University of Washington, 2005.

“Identity Online.” Race & Gender in Communication, Dr. Meredith Li-Vollmer, University of Washington, 2005.

“Social Networking Services.” Intro to New Media, Adrienne Massanari, University of Washington, 2005.

GRANTS

Social Sciences and Humanities Research Council of Canada Big Data Surveillance Partnership Grant PI: David Lyon, Queen’s University <i>Collaborator</i>	\$2.5 million
Digital Trust Foundation, September 2015 – August 2016 Understanding Socioeconomic Status and Privacy Co-PI with danah boyd, Data & Society # 21-2, Is “Privacy” the Right Frame?	\$57,431
Conversational Agent Student Project, Sept- Dec. 2015 FUSE Labs, Microsoft Research <i>To run Microsoft Research Student Ambassador Program at Fordham University</i>	\$10,000
Mellon Faculty Fellowship, 2013-4 Fordham University <i>To run Historicizing New Media faculty seminar with Jacqueline Reich</i>	\$2,000
First Year at Fordham Faculty Grant, 2012-3 Fordham University <i>“Who are the Haters? Motivations for Online Sexism, Misogyny, and Gendered Harassment”</i>	\$6,500
Graduate Student Fellow, 2010-2011 (declined) NYU Institute for the Humanities <i>Full doctoral funding, including tuition, fees, health insurance, and research stipend for 6th year</i> Doctoral Student Travel Fund, 2009	\$24,440 \$500

Steinhardt School of Education, Culture, and Human Development <i>To defray expenses associated with Society for the Social Studies of Science Conference</i>	
Graduate Student Travel Fund Grant, 2009 Department of Media, Culture and Communication <i>To defray expenses associated with Association for Internet Researchers Conference</i>	\$600
Dean's Summer Research Grant, 2008 Steinhardt School of Education, Culture, and Human Development <i>Becoming Elite: Status in Social Media Communities</i>	\$1,500
Leaska Fellowship, 2008 Department of Media, Culture and Communication <i>To defray expenses associated with Oxford Internet Institute Summer Doctoral Program</i>	\$1,500
Ethical Surveillance Research Seed Grant, 2006 University of Texas at Austin <i>Identity Performance within Surveillance Infrastructures. With Dr. David Phillips and Jaime Villarreal.</i>	\$1,000

PROFESSIONAL SERVICE

Director, McGannon Center for Communication Research	2014 - 2016
<ul style="list-style-type: none"> • Founder and organizer of Technology & Society lecture series <ul style="list-style-type: none"> ○ Liz Losh, William & Mary, "Digital Universalism and the Posthuman University: Experiments in Scale and Access in Higher Education." Spring 2016 ○ Larisa Mann, "Exilic cultural spaces: How public housing and state neglect in England allowed pirate radio to flourish—and why it matters." Spring 2016 ○ Sam Woolley, University of Washington, "Political [Bot]any: Using Code to Manipulate Public Opinion." Fall 2015 ○ Serena Bassi, University of Cardiff, "Bringing the Message to LGBTQ Youth Around the World? Online Activism, Translation and Cultural Work." Spring 2015 • Wrote and implemented new strategic objectives for center, including rebranding, new mission statement, full remodel of physical space, new web presence and social media, library, and technical and network infrastructure • Ran McGannon Book Award for best book on ethical and social justice implications of communication technologies, including assembling review committee and managing nominations <ul style="list-style-type: none"> ○ 2015: Simone Browne, <i>Dark Matters</i> (Duke University Press) ○ 2014: Liz Losh, <i>The War on Learning</i> (MIT Press); Christina Dunbar-Hester, <i>Low Power to the People</i> (MIT Press) • Edited Everett C. Parker Book Series at Fordham University Press <ul style="list-style-type: none"> ○ Atkinson, Joshua D. <i>Journey into Social Activism: Qualitative Approaches</i>. (2017). New York: Fordham University Press. 	

- Freedman, D., Obar, J., Martens, C., and Robert W. McChesney (2016). *Strategies for Media Reform*. New York: Fordham University Press

Editorial Board Member

Celebrity Studies
International Journal of Cultural Studies
Persona Studies
Social Media & Society
Television and New Media

Reviewer, Journals

Area
Canadian Journal of Communication
Communication and Critical/Cultural Studies
Communication Monographs
Communication Theory
Convergence
Cyberpsychology, Behavior, and Social Networking
Democratic Communique
Ethics and Information Technology
European Journal of Cultural Studies
Feminist Media Studies
First Monday
Human-Computer Interaction
Information, Communication, and Society
International Journal of Communication
Journal of the American Medical Informatics Association
Journal of Communication
Journal of Computer-Mediated Communication
Journal of Marketing Management
Journal of Youth Studies
Learning, Media and Technology
New Media and Society
Public Culture
Science, Technology & Human Values
Signs
Social Media & Society
Surveillance and Society
Telecommunications Policy
Television and New Media

Reviewer, Conferences

International Communication Association, Communication and Technology Division,
2011, 2014, 2016, 2017, 2018
Association of Internet Researchers 2009, 2011, 2012, 2013, 2014, 2015, 2016, 2017,
2018

International Conference on Weblogs and Social Media (ICWSM), 2013, 2014
ACM SIGCHI Conference on Human Factors in Computing Systems (CHI) 2011
ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW) 2011
Identity and Identification in a Networked World, NYU Law School, 2006

Reviewer, Presses

MIT Press
Routledge
Polity
Yale University Press

Reviewer, Grants

Social Sciences and Humanities Research Council (Canada)
National Science Foundation
Dutch Council for the Humanities, Netherlands Organisation for Scientific Research
Estonian Research Council
Fordham Faculty Research Grants

Best Paper Prize Committee, International Conference on Weblogs and Social Media (ICWSM), 2018

Program Co-Chair, International Conference on Weblogs and Social Media (ICWSM), 2017

Program Committee, International Conference on Weblogs and Social Media (ICWSM), 2013, 2014

Doctoral Colloquium mentor, Association of Internet Researchers, 2013, October 23.

Ethics Committee, Association of Internet Researchers, 2012 - Present

“Social Media Research.” Panelist at Digital Media & Learning Summer Institute, 2012

“Conducting Fieldwork.” Panelist at Doctoral Research Colloquium, New York University, 2009

Events Committee, Department of Media, Culture and Communication, 2009-2010

Co-author, Media, Culture and Communication PhD handbook, Department of Media, Culture and Communication, 2008

“Writing the Master’s Thesis.” Panelist at Master’s Thesis Workshop, New York University, 2006

Q-Center Board of Directors, University of Washington, 2004

DEPARTMENTAL SERVICE

Communications Committee (chair), Department of Communication, University of North Carolina at Chapel Hill, 2017-2018.

Graduate Studies Committee, Department of Communication, University of North Carolina at Chapel Hill, 2017-2018.

Digital Technology and Emerging Media Major Committee, Department of Communication and Media Studies, Fordham University, 2015 – 2016

Graduate Committee, Department of Communication and Media Studies, Fordham University, 2015 – 2016

Digital Artist-in-Residence Search Committee, Department of Communication and Media Studies, Fordham University, 2015. *Successful hire of artist-in-residence.*

Curriculum Committee, Department of Communication and Media Studies, Fordham University, 2014 – 2016. *Successful creation of four new majors.*

Facilities Committee, Department of Communication and Media Studies, Fordham University, 2013 - 2014

Junior Faculty Search Committee, Department of Communication and Media Studies, Fordham University, 2013 - 2014. *Successful hire of two assistant professors.*

Junior Faculty Search Committee, Department of Communication and Media Studies, Fordham University, 2012 - 2013. *Successful hire of assistant professor.*

Chair Search Committee, Department of Communication and Media Studies, Fordham University, 2012 - 2013. *Successful hire of department chair.*

PUBLIC SERVICE

Member, Hate Online Working Group, Leadership Conference and Civil and Human Rights, Privacy, and Technology Table. 2017 – Present

Founding member, Selfie Researchers Network. Co-creator of six week distributed open-access online course and website developer. <http://www.selfieresearchers.com>. 2014 – Present

Advisory board member, Electronic Privacy Information Center (EPIC), 2014 – Present

Member, Task Force on Learning and the Internet, The Aspen Institute, Communication and Society program, <http://csreports.aspeninstitute.org/Task-Force-on-Learning-and-the-Internet>, 2013 – 2015

Advisory board member, Digital Footprints Research Group, Aarhus University, 2012 – Present

Member, Curricula as Campaign for the Networked Age, Born this Way Foundation, 2012

HONORS

2017 Global Thinker, *Foreign Policy* magazine

2016-2017 Fellow, Data & Society Research Institute, New York, NY

Surveillance and Society Paper Prize for “The Public Domain: Social Surveillance in Everyday Life,” 2011-2012.

Student Paper Award, Association of Internet Researchers, 2007.

New York University Department of Culture and Communication LeBoff Scholar, 2005.
Full doctoral funding, including tuition and stipend, for five years.

Fellow, Center for Internet Studies, University of Washington, 2004.

University of Washington Top Scholar Award, 2003.
Full MA funding, including tuition and stipend, for two years.

PROFESSIONAL AFFILIATIONS

Association of Internet Researchers (AOIR)
International Communication Association (ICA)
Society for Social Studies of Science (4S)

PRESS COVERAGE

Expert cited in numerous media, including *The New York Times*, *CNN*, *The Washington Post*, *The New York Review of Books*, *Time*, *Wired*, *New York Magazine*, *The LA Times*, *ABC News*, *The New Yorker*, *The Nation*, *The Guardian*, *The Christian Science Monitor*, *The Associated Press*, *Maclean's*, *The Seattle Post-Intelligencer*, *Adweek*, *Business Week*, *The New Scientist*, *The Chronicle of Higher Education* and *The American Prospect*. Appearances include the Today Show (NBC), NPR, PBS, BBC Radio, the Australian Broadcasting Company, Al-Jazeera English and CBC Radio.

Selected recent coverage:

Manjoo, Farhad and Roose, Kevin. (2017). “How to Fix Facebook? We Asked 9 Experts.” *The New York Times*, October 31, 2017. https://www.nytimes.com/2017/10/31/technology/how-to-fix-facebook-we-asked-9-experts.html?_r=0

- Geist, Willie (2017). "How the internet is fueling the alt-right movement." *Today Sunday with Willie Geist*, NBC, August 20. <https://www.today.com/video/how-the-internet-is-fueling-the-alt-right-movement-1028511811595>
- Gass, H. (2017). "Fallout from modern protests: naming and shaming online." *The Christian Science Monitor*, August 17. <https://www.csmonitor.com/USA/2017/0817/Fallout-from-modern-protests-naming-and-shaming-online>
- Lynch, D. (2017). "War over US hate groups rages online." *Financial Times*, August 14.
- Berry, Z. (2017). "How Fred Perry polos came to symbolize hate." *The Outline*, June 20. <https://theoutline.com/post/1760/fred-perry-polo-skinheads>
- Clayson, Jane (2017). "Alex Jones and a Platform for Everyone?" *On Point*, WBUR, June 19 (live). <http://www.wbur.org/onpoint/2017/06/19/alex-jones-platform-for-everyone>
- Manjoo, Farhad. (2017). "How Twitter Is Being Gamed to Feed Misinformation." *The New York Times*, May 31. https://www.nytimes.com/2017/05/31/technology/how-twitter-is-being-gamed-to-feed-misinformation.html?_r=0
- Alexander, Leigh. (2017). "The 'alt-right' approach to disrupting the media." *Chips with Everything* (podcast), *The Guardian*, May 26. <https://www.theguardian.com/technology/audio/2017/may/26/alt-right-disrupting-media-tech-podcast>
- Wilson, Jason. (2017). "Hiding in plain sight: how the 'alt-right' is weaponizing irony to spread fascism." *The Guardian*, May 23. <https://www.theguardian.com/technology/2017/may/23/alt-right-online-humor-as-a-weapon-facism>
- New York Magazine Editors (2017). "What are the Roots of the New Reactionary Rage?" *New York Magazine*, April 30. <http://nymag.com/daily/intelligencer/2017/04/what-are-the-roots-of-the-new-reactionary-rage.html>
- NowThis News (2017). "The Circle - Future of Social." Video, April 25 (1.3 million views). <https://www.facebook.com/NowThisEntertainment/videos/1406563676071857/>
- Ehrenkranz, M. (2017). "Stopping revenge porn starts with more women in tech." *Mic*, April 11. <https://mic.com/articles/171478/stopping-revenge-porn-starts-with-more-women-in-tech#.oTGK0tw9>
- Wortham, J. (2017). "Why Can't Silicon Valley Fix Online Harassment?" *The New York Times Magazine*, April 4. <https://www.nytimes.com/2017/04/04/magazine/why-cant-silicon-valley-fix-online-harassment.html>
- Kaufman, M. R. (2017). "Narcissism, Social Media and Power." *Kinfolk Magazine*, April. <https://kinfolk.com/narcissism-social-media-power/>

- Canon, S. (2017). "Guerrillas versus robots in online privacy wars." *The Kansas City Star*, March 27. <http://www.kansascity.com/news/business/technology/article141121243.html>
- Borel, B. (2017). "How to talk to your Facebook friends about fake news." *The Open Notebook*, February 21. <http://www.theopennotebook.com/2017/02/21/how-to-talk-to-your-facebook-friends-about-fake-news/>
- Stecklow, S. (2016). "How do you solve a problem like Pizzagate?" *New York Magazine, Select All*, December 12. <http://nymag.com/selectall/2016/12/how-do-you-solve-a-problem-like-pizzagate.html>
- Waddell, K. (2016). "How Algorithms Can Bring Down Minorities' Credit Scores." *The Atlantic*, December 2. <http://www.theatlantic.com/technology/archive/2016/12/how-algorithms-can-bring-down-minorities-credit-scores/509333/>
- Landsbaum, C. (2016). "Women and Minority Groups Self-Censor Online to Avoid Harassment, Study Says." *New York Magazine, The Cut* November 28. <http://nymag.com/thecut/2016/11/women-and-minority-groups-self-censor-online-study-says.html>
- Stecklow, S. (2016). "Nearly half of internet users face harassment, driving queer people, women, and people of color to self-censor." *Fusion*, November 25. <http://fusion.net/story/372144/half-internet-harassment-queer-women-color-censor/>
- Raicu, I. (2016). "Young adults take more security measures for their online privacy than their elders." *Recode*, November 2. <http://www.recode.net/2016/11/2/13390458/young-millennials-oversharing-security-digital-online-privacy>
- Seligson, H. (2016). "Why are more women than men on Instagram?" *The Atlantic*, June 7. <http://www.theatlantic.com/technology/archive/2016/06/why-are-more-women-than-men-on-instagram/485993/>
- Chapin, A. (2016). "The wrath of Beyonce's Beyhive: How the fans have lost the plot." *The Guardian*, April 30. <https://www.theguardian.com/music/2016/apr/30/beyonce-beyhive-fans-rachel-roy-lemonade>